## THE FINGERPRINTS OF NATURE<sup>™</sup>

January 2021

### Brogan Wood Products introduces:

# The Ashberry Collection

*"If you are working on something that you really care about, you don't have to be pushed.* 

The vision pulls you." – Steve Jobs

Ashberry is a species found regularly in the US. Mainly from the Ohio River Valley and South thereof.

When sliced on the quarter, it yields a more linear appearance, slightly open pored. It can also be flat sliced, but the pattern is more swirly and wild when produced in that method.



Left to Right in Elevation: Platinum #17.068, Mink #08.043 and, Slatae #17.149

As part of our custom production of dyed veneers, we are introduction three selected species during the first half of this year, that will be offered in three specific colors per species. We will be offering these species as stock items in our inventory. Other colors are certainly available, but will be custom produced requiring a minimum quantity. Please visit our website for further information on this species. The Ashberry Collection is available with FSC<sup>®</sup> Controlled Wood Certification.

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## THE FINGERPRINTS OF NATURE<sup>™</sup>

Newsletter of the SCOTTBROGANGROUP

#### Founder and CEO, Scott G. Brogan, to celebrate 32 year tenure in the wood veneer industry this year.

"When I reflect on how it began, I am humbled by and thankful for the opportunity as it was presented to me.

After graduating from IU in 1989, I was accepted as an apprentice for a company in Germany, who was somehow relataed to the David R. Webb Company in Edinburgh IN. All I knew, was that both companies did something with logs. Cool!

Having just graduated, and really just wanting to better my language skills in German, I set off on what I never expected to become a life changing event.

My passion for the product was born, and I took the opportunity to pursue the business when I returned to the US." states Brogan





Broom Used in the factory

Given the task to expand the Webb Brand into the architectural market place, Brogan remained with the Group until he departed to begin his own niche in the industry and founded Brogan Wood Products in 2008. This year Brogan Wood Products will celebrate 14 years being in business, as a member company of the Scott Brogan Group.

> Do what you can with all you have, wherever you are." Theodore Roosevelt

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